



AI Digital Twin Service Agreement

Effective Date: 26.07.2026

1. Introduction

This AI Digital Twin™ Service Agreement ("Agreement") defines the terms under which:

Prospectiva, Simon Požek s.p.

Strategic consulting and development of digital business solutions

("Prospectiva")

provides AI Digital Twin™ creation and related AI Understanding Systems™ services to a client organisation ("Client").

By purchasing or accepting Prospectiva services, the Client agrees to the terms defined in this Agreement.

2. Purpose of the Service

The purpose of an AI Digital Twin™ is to create a structured digital representation of a company's:

- identity,
- expertise,
- capabilities,
- services,
- industry context,
- customer relevance,
- business relationships,
- recommendation signals.

The objective is to help artificial intelligence systems better understand:

- what the company does,
- who it serves,
- what expertise it provides,
- when and why it may be relevant for recommendation.

An AI Digital Twin™ is designed for the AI Recommendation Economy™ where businesses increasingly compete for interpretation and recommendation by AI systems.

3. Definition of AI Digital Twin™

An AI Digital Twin™ is a structured business intelligence asset consisting of interconnected knowledge components called Intelligence Nodes™.

An AI Digital Twin™ may include:

- Company Intelligence
- Industry Intelligence
- Service Intelligence
- Expertise Intelligence
- Customer Intelligence
- Recommendation Intelligence
- Structured Business Information

The exact structure depends on the selected package and industry requirements.

4. Intelligence Nodes™

Intelligence Nodes™ are individual knowledge modules created to represent specific business capabilities or areas of expertise.

Examples:

- Core Positioning
- Customer Segmentation
- Service Expertise
- Industry Applications
- Product Intelligence
- Technology Capabilities
- Business Solutions
- Recommendation Layer

Each Intelligence Node™ may include:

- human-readable business information,
- structured information elements,
- AI interpretation signals,
- contextual relationships.

Intelligence Nodes™ are not traditional marketing articles or blog posts.

They are structured business knowledge assets.

5. Service Delivery Process

The creation of an AI Digital Twin™ generally includes:

Phase 1 — Business Understanding

Prospectiva analyses:

- company positioning,
- industry context,
- services,
- expertise,
- target customers,
- available business information.

Phase 2 — Intelligence Architecture

Prospectiva defines:

- relevant Intelligence Nodes™,
- information structure,
- business entities,
- recommendation signals.

Phase 3 — AI Digital Twin™ Creation

Prospectiva creates structured knowledge assets based on:

- client information,
- publicly available information,
- approved business materials.

Phase 4 — Publication and Implementation

Depending on the selected package:

The AI Digital Twin™ may be published through:

- Prospectiva digital platforms,
- AI Digital Card™ profiles,
- Industry Intelligence™ sections,

- related digital knowledge environments.
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6. Client Responsibilities

The Client agrees to provide accurate and relevant information required for implementation.

The Client is responsible for:

- accuracy of submitted information,
 - ownership rights of provided materials,
 - approval of public information,
 - notifying Prospectiva of significant changes.
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7. Public AI Digital Card™ Permission

Where included in the selected package, the Client authorises Prospectiva to create and publish a public AI Digital Card™.

The public profile may include:

- company name,
- company description,
- industry classification,
- services,
- capabilities,
- Intelligence Nodes™.

The purpose of publication is:

- business discoverability,
 - AI understanding,
 - knowledge accessibility,
 - professional visibility.
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8. Confidential Information

The following information remains confidential unless explicitly agreed otherwise:

- AI audit results,
- internal scoring,
- AIS™,



- AII™,
- RIC™,
- ARP™,
- LCS™,
- strategic recommendations,
- competitive analysis,
- improvement roadmap.

Confidential information is provided exclusively to the Client.

9. Ownership and Intellectual Property

Prospectiva Intellectual Property

All Prospectiva-owned intellectual property remains the exclusive property of Prospectiva.

This includes:

- AI Understanding Systems™
- AUS™ Framework
- AI Understanding Framework™
- AI Recommendation Economy™
- AI Digital Twin™ methodology
- Intelligence Nodes™ methodology
- Measurement Framework™
- audit frameworks,
- terminology,
- templates,
- processes.

The Client does not obtain ownership of Prospectiva methodology.

Client Business Information

The Client retains ownership of:

- company information,
- trademarks,
- logos,



- original materials,
 - proprietary business information.
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Created AI Digital Twin™ Assets

The Client receives usage rights to their completed AI Digital Twin™ implementation according to the purchased package.

Unless otherwise agreed:

- Prospectiva retains ownership of the methodology and framework.
 - The Client owns its business information.
 - Public implementation rights remain connected to the agreed service delivery.
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10. AI Systems and External Platforms

Prospectiva creates structured business intelligence intended to improve AI understanding.

However, Prospectiva does not control:

- ChatGPT,
- Gemini,
- Claude,
- Perplexity,
- Google,
- Bing,
- other AI or search platforms.

Therefore, Prospectiva cannot guarantee:

- specific recommendations,
- rankings,
- visibility positions,
- commercial outcomes.



11. Monitoring and Updates

Where included in the purchased package, Prospectiva may provide monitoring services.

Monitoring may include:

- AI understanding evaluation,
- recommendation probability analysis,
- information consistency review,
- improvement recommendations.

Monitoring periods may include:

- 30 days,
- 90 days,
- 180 days,
- annual reviews.

2. Additional Intelligence Expansion

lients may request additional Intelligence Nodes™ or AI Digital Twin™ expansions.

Additional services may include:

- new expertise areas,
- additional industries,
- additional languages,
- additional business capabilities,
- updated company information.

Additional work is subject to separate pricing.

13. No Guarantee of Business Results

The Client understands that AI Digital Twin™ services are designed to improve digital understanding and discoverability.

Prospectiva does not guarantee:

- increased sales,
- customer acquisition,
- contracts,
- AI recommendations,

- search rankings.

Business outcomes depend on multiple external factors.

14. Payment Terms

Services are provided according to the selected package, quotation or agreement.

Payment terms are defined in the commercial offer provided to the Client.

Failure to complete payment may result in suspension of implementation or removal of unpublished materials.

15. Cancellation and Refunds

Because AI Digital Twin™ creation involves customised research, analysis and content development, cancellation and refund conditions depend on:

- project stage,
- completed work,
- delivered assets.

Specific conditions may be defined in individual agreements.

16. Confidentiality

Both parties agree to protect confidential information received during cooperation.

Confidential information shall not be disclosed to third parties without permission unless required by law.

17. Agreement Updates

Prospectiva may update this Agreement to reflect:

- changes in technology,
- new AI capabilities,
- service improvements,
- legal requirements.

The current version will always be available on prospectiva.si.

18. Governing Law

This Agreement is governed by:

- the laws of the Republic of Slovenia,
 - applicable European Union legislation.
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19. Contact Information

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